

LARGE SIZE

IVORY

PROCTOR & GAMBLE

*Soap*

IVORY

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**IVORY SOAP** is so mild it is safe for the daily care of a tiny baby's tender sensitive skin.

**MORE DOCTORS** advise **IVORY** for babies and adults, than all other brands of soap together.

**FOR EVERY USE-** complexion care, bath, dishwashing, cleaning jobs about the home.

**THERE IS NO FINER, BETTER SOAP THAN IVORY.**

**99 44/100 % PURE.. IT FLOATS**

**1943**

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